

# Business Report

**NORWALK CHAMBER OF COMMERCE & THE CITY OF NORWALK PRESENT A**

## **Business Resource Expo**

**explaining The Federal Economic Stimulus Program  
(American Recovery and Reinvestment Act of 2009)**



The Norwalk Chamber of Commerce and the City of Norwalk are presenting a Resource Expo. Learn how the recent passage of "economic stimulus" legislation will help local businesses survive and grow.

The workshop is designed to address specific questions about **tax deductions, small business loans, hiring incentives and federal contracting opportunities.** Participants will be provided with information on the available programs being offered by federal agencies and lenders under the "Stimulus Act."

**Wednesday, June 24, 2009 - 9:00 A.M. to 12:00 P.M. (Noon)**

**Norwalk Arts & Sports Complex - Sproul Room - 13200 Sproul Street, Norwalk, CA 90650**



**Invited Agencies Include:**

- U.S. Small Business Administration
- Long Beach Small Business Development Center
- Southeast LA County Workforce Investment Board
- Federal Technology Center

**Invited Lenders/Utilities Include:**

- Union Bank of California
- Wells Fargo Bank
- Citibank
- US Bank
- SCE & The Gas Company

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 Norwalk, California 90650 E-mail: info@norwalkchamber.com

**RESERVATIONS REQUIRED**

**"Call or Email to Register  
for this Important Event."**

*Norwalk City Council*

Mayor **CHERI KELLEY** Vice Mayor **GORDON STEFENHAGEN**  
 Councilmember **JESSE M. LUERA** Councilmember **MICHAEL MENDEZ** Councilmember **RICK RAMIREZ**

# The Census: A Snapshot

## You Can Make a Difference

As an influential community, business or organization leader, you can raise awareness of and encourage participation in this historic event. With your help, the Census Bureau will continue to produce accurate data, which will directly affect the quality of life in your community.

**What:** The census is a **count** of everyone residing in the United States and all U.S. residents must be counted including people of all races and ethnic groups, both citizens and non-citizens.

**How:** Census questionnaires will be delivered or mailed to households via U.S. mail in March of 2010. Questionnaire responses should represent the household as it exists on the day the questionnaire arrives. Replacement questionnaires will be available in early April. Census workers may visit households that do not return the completed questionnaires.

**Why:** The U.S. Constitution requires a national census once every 10 years. The census will show state population counts and determine representation in the U.S. House of Representatives.

## A Complete Count: The Importance of Census Data

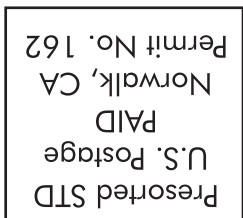
Annually the federal government allocates more than \$300 billion to states and communities based, in part, on census data. The data provides decision-makers critical information on where to build infrastructure such as roads. Businesses use census data to locate supermarkets, new housing and other facilities. Census data determine how many seats each state will have in the U.S. House of Representatives.

## 2010 Census Questionnaire: Quick, Easy, and Confidential

With only 10 questions, the 2010 Census questionnaire is one of the shortest questionnaires in history and takes just 10 minutes to complete. By law, the Census Bureau cannot share an individual's census questionnaire responses with anyone, including other federal agencies and law enforcement entities.

## The 2010 Census is Important

It determines the distribution of more than \$300 billion annually of government funding for critical community services. It generates thousands of jobs across the country. And it impacts your voice in Congress.



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