

BUSINESS REPORT

BUSINESS COMMUNITY UPDATE



JULY 2008

WWW.CI.NORWALK.CA.US

VOL. 36 NO. 7

Gem European Tailoring



Originally opened in Norwalk Town Square 27 years ago, Gem European Tailoring is now located at 14414 Pioneer Blvd. The business is operated by Ara Giregozian, who is the owner and master tailor. He chose Norwalk as a location in 1982 because of its accessibility to both Los Angeles and Orange Counties.

His forty years experience in tailoring has been very beneficial in this difficult economy. "The service I offer to my customers is not only tailoring, or restyling their clothes, I offer them service with a personal touch. Over the years I have built many long lasting relationships with my customers," says Ara. "I have a personal commitment to all my customers."

Ara states that business has been steady in spite of the slow economy, through diversification. In the "old days" most of the company's revenue came from tailoring garments. Ara then added a tuxedo rental component, dry-cleaning service, laundering service, and a leather garment tailoring and cleaning service. The company has consistently stayed competitive by offering diverse and quality garment services. As Ara states, "This has really been a key to our success."

Ara is very pleased with his current store's location which provides great visibility and is easily accessible, "Norwalk is a good town to do business in and I am proud to be part of the Norwalk Business Community."



Norwalk Chamber of Commerce

Electronic Waste Collection



Saturday, August 16

Norwalk City Hall

12700 Norwalk Blvd.

9:00 a.m.-2:00 p.m.

Dispose of your unwanted electronics (e-waste) for FREE on a first-come, first-serve basis.

Television Sets

Computer Monitors

Computer Equipment

Laptops

Cables/Cords

VCRs

DVD Players

Stereo Equipment

Fax Machines

Printers

Cell Phones

Video Game Systems

Microwave Ovens

Power Supplies

And Much More...

For more information call (562) 864-7785

Studebaker/Firestone Project Update



The shopping center located at the corner of Firestone and Studebaker is quickly reaching completion and business should be opening in the upcoming months. Stores will include Walgreen's, Washington Mutual and Subway.

NORWALK CITY COUNCIL

Mayor MICHAEL MENDEZ Vice Mayor CHERI KELLEY

Councilmember JESSE M. LUERA

Councilmember RICK RAMIREZ

Councilmember GORDON STEFENHAGEN

R & G Food Basket Adds Store

R & G Food Basket has been in Norwalk at 14407 Pioneer Blvd. for 13 years, the business has existed for over 25 years. President George Cruz and Vice President Susan Cruz are the proud owners of this very unique grocery store whose popularity has grown tremendously over the years. Their success is especially notable given the need to compete with so many super markets in the area.

R & G Food Basket has opened a second store at Rosecrans and Studebaker. Cruz prides himself in providing a large array of products. If you can name it, they probably have it. The store has an unmistakable Mexican appeal. Aisles are packed to the brim with product, produce areas are neatly stocked and floors are shiny and clean. In addition to the conventional looking grocery area, there is also a Mexican restaurant located inside. Mr. Cruz states that the food is always prepared from scratch "the old-fashioned way."

Also on-site is a bakery, which has Mexican style cakes, breads and other delights, prepared daily. In addition, the store has a carniceria operated by a staff of 10 butchers.

R & G Food Basket has even branched out to selling products like tortillas and dried chili under its own brand name.

In addition to being the President of R & G Food Basket, George Cruz, is a former President of the Norwalk Chamber of Commerce and has served on the Board of Directors.



Cruz's second store is much larger than the first and offers tremendous potential to expand his already huge product line.



George Cruz's first store location on Pioneer Blvd. that launched his success.

Presorted STD
U.S. Postage
PAID
Norwalk, CA
Permit No. 162

City of Norwalk
12700 Norwalk Blvd.
P.O. Box 1030
Norwalk, CA 90651-1030