



**City of Norwalk**  
**Recreation and Park Services Department**  
**13200 Clarkdale Avenue, Norwalk CA 90650**  
**(562) 929-5702; recreation@norwalkca.gov**  
**www.norwalkca.gov**

# SPONSORSHIP APPLICATION AND AGREEMENT

## COMPANY INFORMATION

Business Name			
Full Name		Title	
Business Address			
City	State	Zip Code	
Office Number		Mobile	
Email			
Website			

Description on your business, product and/or services:

## SPONSOR INFORMATION

Event Title	<b>MAYOR'S PRAYER BREAKFAST - WEDNESDAY, APRIL 17, 2024</b>
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Sponsorship Package (select one):		Form of Payment:
<p><b>Platinum Sponsor - \$5,000</b></p> <ul style="list-style-type: none"> <li>Priority seating for ten (10) guests</li> <li>Business highlight in City newsletter - "Norwalk Now"</li> <li>Sponsor highlight on City's social media platforms</li> <li>Sponsor highlight on event program</li> <li>Stage acknowledgment at event</li> <li><b>Includes Platinum Sponsor custom plaque and Norwalk swag bag!</b></li> </ul>	<p><b>Silver Sponsor - \$1,000</b></p> <ul style="list-style-type: none"> <li>Priority Seating for three (3) guests</li> <li>Sponsor highlight on City's social media platforms</li> <li>Sponsor highlight on event program</li> <li>Stage acknowledgment at event</li> </ul>	<p><b>Check</b></p> <p>Please make out checks to "City of Norwalk" and write "2024 Mayor's Prayer Breakfast Sponsor" on memo line. Checks can be mailed or dropped off in person at:</p> <p><b>Norwalk Arts and Sports Complex</b>  <b>13000 Clarkdale Avenue,</b>  <b>Norwalk, CA 90650</b>  <b>Attn: 2024 MPB Sponsorship</b></p>
<p><b>Gold Sponsor - \$2,500</b></p> <ul style="list-style-type: none"> <li>Priority Seating for five (5) guests</li> <li>Sponsor highlight on City's social media platforms</li> <li>Sponsor highlight on event program</li> <li>Stage acknowledgment at event</li> </ul>	<p><b>Bronze Sponsor - \$500</b></p> <ul style="list-style-type: none"> <li>Priority Seating for two (2) guests</li> <li>Sponsor highlight on event program</li> <li>Stage acknowledgment at event</li> <li>Sponsor for Norwalk student table</li> </ul>	<p>Please send a hi-res company logo to <b>recreation@norwalkca.gov</b> for print and/or online recognition. All logos are due by April 1.</p>

## LIABILITY WAIVER AND AGREEMENT

I fully understand that my participation in the Mayor's Prayer Breakfast ("Activity") exposes me to any and all risks, both known and unknown, of personal injury, death, or property damage that may result while participating in the Activity however caused, even if caused in whole or in part by the action, inaction or negligence of the City of Norwalk ("City"), including the City's officers, agents, employees, contractors, and volunteers (collectively referred to as "Released Parties"). Such risks include, but are not limited to, contraction of the COVID-19 virus and physical and/or emotional injuries and/or death caused by contraction of the COVID-19 virus. The risks assumed also include those inherent in the Activity offered by the Released Parties. I understand that there are risks inherent in such Activity and hereby acknowledge that I am voluntarily participating in this Activity and agree to assume any such risks. In consideration of being permitted to participate in this Activity, I hereby expressly release, discharge, and agree for myself, my heirs, administrators, executors, and assigns not to sue any of the Released Parties for any and all claims, suits or demands for personal injury, death, property damage or other loss against the Released Parties, and each of them, arising out of, or in connection with, my participation in the Activity from whatever cause. To the fullest extent permitted by law, this waiver is intended to be a complete release of the Released Parties for any and all responsibility for personal injuries, property damage or death sustained by me or others from participation in the Activity whether arising out of or resulting from, including but not limited to, participation in the Activity. I further agree to defend, indemnify and hold harmless the Released Parties, and each of them, including attorney's fees and costs, from any and all claims, demands, actions, or suits arising out of, or in connection with, or relating in any way to my participation in the Activity. I also permit the use of activity/event photography and/or video of me for media promotion. I HAVE CAREFULLY READ THIS RELEASE OF LIABILITY, HOLD HARMLESS, AND AGREEMENT NOT TO SUE, AND FULLY UNDERSTAND ITS CONTENTS, UNDERSTAND THAT I HAVE GIVEN UP SUBSTANTIAL RIGHTS BY SIGNING IT, SIGN IT FREELY AND VOLUNTARILY, THAT PARTICIPATION IN THE ACTIVITY IS STRICTLY VOLUNTARY, AND AGREE TO BE BOUND BY IT. IF ANY PORTION OF THIS AGREEMENT IS HELD INVALID, IT IS AGREED THAT THE FULL BALANCE SHALL, NOT WITHSTANDING, CONTINUE IN FULL LEGAL FORCE AND EFFECT.

Print Name	Title	Signature	Date
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