

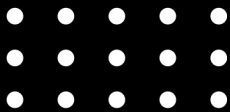


RECREATION AND PARK SERVICES DEPARTMENT

5K RUN

SPONSORSHIP PACKET

JUNE 2, 2024



[@RECNORWALK](#)

[#RUNNORWALK](#)



norwalk.org/5krun





LET'S BE FRIENDS!



ABOUT NORWALK



Rich in diversity and culture, the largest ethnic groups in Norwalk are Hispanic (59.1%), Asian (13.3%), White (Non-Hispanic) (10.9%), and Multi-Racial (7.91%). With a median age of 35.5, many young families plant roots in Norwalk due to the affordable housing and the variety of amenities the City offers.

Located 17 miles southeast of Los Angeles, Norwalk is one of the most rapidly developing and growing communities anywhere in the state of California. Uniquely located within an expanding regional transportation center, residents are conveniently and centrally located between Los Angeles and Orange Counties.

The Recreation and Park Services Department provides a variety of year-round activities including community services, youth and adult services, center and park activities, and citywide special events. The youth and adult services are provided through excursions, sports and aquatics programs, athletic leagues, day camps, holiday events, and a variety of special activities.



✪ WHERE'S THE PARTY AT? ✪

ABOUT THE 5K RUN

EVENT DETAILS

The event will take place on Sunday, June 2, 2024. The Children's 1K dash will begin at 8:00 a.m. and is open to 500 participants ages 4-12. The 5k Run will begin at 8:30 a.m. and is open to 2,000 participants of all ages and skill levels. Participants may register online at www.norwalk.org/5Krun and in person at the Norwalk Arts and Sports Complex located at 13000 Clarkdale Avenue in Norwalk.

EVENT ELEMENTS

Registration for the 5K Run will include a premium race t-shirt, participation medal, chip timing and running bib, as well as access to photo ops, the kids fun zone and more! All guests are also invited to visit the Fitness Expo before and after the run to meet local exhibitors, see interactive demonstrations, win fun prizes and get a cool drink or snack at one of the onsite food trucks. At the end of the run, prizes will be presented to the top two winners in each race category.

EVENT GOALS

The goal of the 5K Run is to encourage and foster health and wellness within the city of Norwalk. This first-of-its-kind event will be open to all ages and skill levels. From beginner to professional, residents are invited to bring their families and friends and join the #RunNorwalk community.

 GET IN ON THE FUN!

SPONSOR PACKAGES

CHAMPION

\$2K

- Stage Acknowledgement
- Logo on the race bib
- Logo on t-shirt
- Logo on social media
- Logo on website
- Logo on community advertisements (banner, signage, flyers, etc.)
- Booth space at Exhibitor Expo

PROFESSIONAL

\$1,500

- Logo on the race bib
- Logo on t-shirt
- Logo on social media
- Logo on website
- Logo on community advertisements (banner, signage, flyers, etc.)
- Booth space at Exhibitor Expo

ROOKIE

\$1k

- Logo on t-shirt
- Logo on social media
- Logo on website
- Logo on community advertisements (banner, signage, flyers, etc.)
- Booth space at Exhibitor Expo

TRAINER

\$500

- Logo on website
- Logo on community advertisements (banner, signage, flyers, etc.)
- Booth space at Exhibitor Expo

SPONSORSHIP APPLICATION DEADLINE: APRIL 1
PAYMENT DEADLINE: JUNE 1



FLAUNT IT!



SPONSOR CUSTOM TSHIRT*

FRONT



BACK

**LOGO SIZE AND PLACEMENT WILL VARY BY SPONSOR LEVEL.*

ONE OF A KIND MEDAL SPONSORSHIP OPPORTUNITY

OPEN TO
ONE SELECT
SPONSOR.
THIS COULD
BE YOU!



SPONSOR
INQUIRIES
DUE BY
FEBRUARY 22!

CONTACT US FOR MORE INFORMATION!

★ LET'S CONNECT!

CONTACT US!

THE RECREATION AND PARK SERVICES DEPARTMENT



CITY WEBSITE

norwalk.org/5kRun

REGISTER TO RUN

norwalk5k.racewire.com

EMAIL

Recreation@norwalkca.org

ADDRESS

13000 Clarkdale Avenue,
Norwalk, CA 90650

PHONE

(562) 929-5702

FOLLOW US ON SOCIAL MEDIA



@RecNorwalk
#RunNorwalk