



City of Norwalk  
 Recreation and Park Services Department  
 13000 Clarkdale Avenue, Norwalk CA 90650  
 (562) 929-5702; recreation@norwalkca.gov  
 www.norwalkca.gov



# SPONSORSHIP APPLICATION

## COMPANY INFORMATION

Business Name					
Full Name		Title			
Business Address					
City		State		Zip Code	
Office Number		Mobile			
Email					
Website					

Description on your business, product and/or services:

## SPONSOR INFORMATION

Event Title	<b>2024 NORWALK 5K RUN - SUNDAY, JUNE 2, 2024</b>
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<b>Sponsorship Package (select one):</b>  <table border="0"> <tr> <td style="vertical-align: top;"> <b>Champion Sponsor - \$2,000</b>  <ul style="list-style-type: none"> <li>Stage acknowledgement</li> <li>Includes all Professional sponsor benefits.</li> </ul> </td> <td style="vertical-align: top;"> <b>Professional Sponsor - \$1,500</b>  <ul style="list-style-type: none"> <li>Logo on race bib</li> <li>Includes all Rookie sponsor benefits.</li> </ul> </td> </tr> <tr> <td style="vertical-align: top;"> <b>Rookie Sponsor - \$1,000</b>  <ul style="list-style-type: none"> <li>Logo on t-shirt</li> <li>Logo on social media</li> <li>Includes all Trainer sponsor benefits</li> </ul> </td> <td style="vertical-align: top;"> <b>Trainer Sponsor - \$500</b>  <ul style="list-style-type: none"> <li>Logo on website</li> <li>Logo on community advertisements (banner, signage, fliers, etc.)</li> <li>Booth space at Exhibitor Expo</li> </ul> </td> </tr> <tr> <td colspan="2"> <b>One of a Kind Medal Sponsor - \$3,500</b>  <ul style="list-style-type: none"> <li>Sponsor name on participant medals for both 5k Run and Children's 1K Dash (open to one sponsor only); Deadline for this specific sponsorship opportunity is February 22.</li> </ul> </td> </tr> </table>		<b>Champion Sponsor - \$2,000</b> <ul style="list-style-type: none"> <li>Stage acknowledgement</li> <li>Includes all Professional sponsor benefits.</li> </ul>	<b>Professional Sponsor - \$1,500</b> <ul style="list-style-type: none"> <li>Logo on race bib</li> <li>Includes all Rookie sponsor benefits.</li> </ul>	<b>Rookie Sponsor - \$1,000</b> <ul style="list-style-type: none"> <li>Logo on t-shirt</li> <li>Logo on social media</li> <li>Includes all Trainer sponsor benefits</li> </ul>	<b>Trainer Sponsor - \$500</b> <ul style="list-style-type: none"> <li>Logo on website</li> <li>Logo on community advertisements (banner, signage, fliers, etc.)</li> <li>Booth space at Exhibitor Expo</li> </ul>	<b>One of a Kind Medal Sponsor - \$3,500</b> <ul style="list-style-type: none"> <li>Sponsor name on participant medals for both 5k Run and Children's 1K Dash (open to one sponsor only); Deadline for this specific sponsorship opportunity is February 22.</li> </ul>		<b>Form of Payment:</b>  <b>Check</b>  Please make checks payable to "City of Norwalk". Applications and checks can be mailed to:  <b>City of Norwalk          Recreation &amp; Park Services Department          13000 Clarkdale Avenue,          Norwalk, CA 90650          Attn: 5k Run/Rec Administration</b>  Applications can also be emailed to: recreation@norwalkca.gov  <b>Applications are due by April 1. Full payment must be received by June 1.</b>
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## LIABILITY WAIVER (Scroll down to review entire waiver before signing)

Print Name	Title	Signature	Date
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