Norwalk Housing Summit

Homes Within Reach

City of Norwalk
Consolidated Plan & Analysis of



A Connected Community



Welcoming Remarks

Michael L. Garcia

Dir. of Community Development, City of Norwalk

Kristin Maithonis

Housing Manager, City of Norwalk



Consolidated Plan & Analysis of Impediments

 Preparation of the 2020-2024 Five-Year Strategic Plan

Determine how future CDBG and HOME funds are spent

 Preparation of an Analysis of Impediments to Fair Housing

Outline actions to foster inclusive communities free from discrimination and other barriers to equal access

Consolidated Plan & Analysis of Impediments

• 2020-2024 Five-Year Strategic Plan

Project activities for approximately \$7.6 million in funding over the 5-year period

Annual Allocations

CDBG: \$6,100,000

HOME: \$1,500,000



Today's Agenda

Key Speaker Sessions

9:00 AM to 10:45 AM

Solutions-Based Breakout Groups

11:00 AM to 12:00 Noon



Key Speaker Sessions

A Connected Community

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9:30 AM Meredith Berkson, Dir. of Policy and Systems, Los Angeles Homeless Services Authority
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9:45 AM Martha Torres, Community Engagement Liaison, Fair Housing Foundation

10:00 AM Jesse Ibarra, Assistant VP
Business Development,
Neighborhood Housing Services
of Los Angeles County

10:15 AM Alexa Washburn, VP of Policy and Planning, National Community Renaissance

10:30 AM -Tammy Ferranti-Lansdown, Program
Administrator
-Coring Coronal Caroor Contor

-Corina Coronel, Career Center

SE Los Angeles County Workforce

Survey Fact:

Extremely Important Housing Needs:

1 Senior Housing

2 Affordable Housing

Median Home Price:

\$414,4000

Homeowners: 63%

Median Rent Price: \$1,445

Source: 2016, City-data.com

3

Downpayment Assistance



Survey Fact:

Extremely Important Neighborhood Improvement Needs:



Safe Routes to School



2

Street Improvements



3

Attracting Jobs/Job Generation





Homeless Prevention

Meredith Berkson, Dir. of Policy and Systems, Los Angeles Homeless Services Authority



Survey Fact:

Extremely Important Community Facilities



Recreation and Parks



Youth Center





Fair Housing Law and Discrimination

Martha Torres, Community Engagement Liaison, Fair Housing Foundation







Fair Housing
Law &
Discrimination



Mission

The Fair Housing Foundation is a non-profit organization dedicated to eliminating discrimination in housing and promoting equal access to housing choices for everyone.



Educate owners, tenants, landlords, managers on their housing rights and responsibilities.

We assist with any type of rental housing issues, including housing discrimination at no cost.



We Currently Contract with 25 LA & OC Cities

Aliso Viejo	Gardena	Newport Beach
Anaheim	Huntington Beach	Norwalk
Bellflower	Huntington Park	Orange
Buena Park	Huntington Beach	Paramount
Compton	Irvine	San Clemente
Costa Mesa	La Habra	South Gate
Downey	Lynwood	Tustin
Fullerton	Mission Viejo	Wesminster
Garden Grove		



FEDERAL:

- Race
- **❖** Color
- * National Origin
- ❖ Disability: Mental & Physical
- **❖** Religion
- **❖** Sex
- ❖ Familial Status (Under 18)

STATE:

- ❖ Marital Status
- **❖** Ancestry
- ❖ Source of Income
- Sexual Orientation
- **❖** Age
- Arbitrary: Physical Characteristics
- ❖ Gender Identity, Gender Expression
- ❖ Citizenship *
- ❖ Primary Language *
- ❖ Immigration Status *



- * Refusal to sell, rent or lease housing
- * Represent that the dwelling is unavailable for inspection, sale or rental when it is available
- Provide different terms, conditions, privileges, facilities or services
- Cancellation or termination of a sale or rental agreement
- Refusal to provide or allow a reasonable accommodation or modification to the disabled person
- Threats, Intimidation, Harassment, Coercion
- ❖ Make unlawful inquiries

	Federal State	
Statute	Civil Rights Act of 1968 Title VIII, as amended by 1988 Fair Housing Amendments Act (42 USC §3601) "Fair Housing Act"	Fair Employment and Housing Act (Rumford Act) (Gov. Code § 12955, et seq.) "FEHA"
Coverage	Prohibits discrimination in the sale, rental, or negotiation for sale or rental, of dwellings based on race, color, religion, sex, national origin, familial status, or physical/mental handicap. Prohibits blockbusting, steering, or discrimination in financing. Requires certain affirmative accommodations for the disabled.	Prohibits discrimination in sale, rental, lease, negotiation, or financing of housing based on race, color, religion, sex, marital status, familial status, disability, national origin, ancestry, sexual orientation, or source of income. Prohibits retaliatory eviction of a person seeking to uphold rights under FEHA. Prohibits refusal to reasonably accommodate a disabled person.
Legal Recourse	Private lawsuits. U.S. Dept. of Justice Administrative Complaint with HUD. HUD has 100 days to investigate and conciliate. If HUD finds substantial discrimination and its attempted conciliation fails, it refers complaint to Administrative Law Judge. Either side may remove case to U.S. District Court before it is heard by the ALJ.	Private lawsuits. Dept. of Fair Employment and Housing has full power to investigate and conciliate. FEH Commission conducts hearing and issues orders enforceable by superior court. Aggrieved person may file private suit without first filing with DFEH.
Relief		Injunctions, actual damages (not including emotional distress in FEH Commission action), punitive damages (limited to \$1000 in FEH Commission actions), civil penalties awarded to the commission of \$10,000 to \$50,000, attorney's fees, where appropriate to prevailing party in private action. Before any remedy is granted under FEHA, aggrieved party must waive all rights under Unruh Act.
Exclusions and Exemptions	Owner-occupied, multi-family dwellings with 4 units or less. Some non-commercial lodging. 1988 amendments allow landlords to refuse to rent to persons convicted of distributing or manufacturing drugs. Senior citizen housing projects may bar sales or rentals to families with children if 100% of residents are over 62, or 80% or units have one person over 55 (refer to special rules).	Owner-occupied housing with no more than boarder. Some non-commercial, religious, fraternal, and charitable housing.
Statute of Limitations	One year from date of injury to file administrative complaint with HUD, two years to file private action.	One year from date of injury to file complaint with DFEH, two years to file private action (which is tolled while with DFEH).



Service Animal and Emotional Support Animals:

- ❖ Both types are covered under Fair Housing Law
- Needed in times to aid a disability
- Housing Provider would be able to ask for supporting documentation from qualified health provider, but cannot inquire about the nature of the disability.
- ❖ Both California law and federal law independently govern the right of a tenant to have a service dog or support animal in rental housing accommodations.
- California's definition of a disability is broader than federal law because the disability in California need only to "limit a major life activity."
- ❖ Federal Housing Amendments Act of 1988 requires that the disability "substantially" limit one or more major life activities. includes those activities that are important to daily life.



Hoarding:

- ❖ Persistent difficulty discarding or parting with possessions, regardless of the value others may attribute to these possessions.
- ❖ When hoarders become renters, they are covered under the Mental Disability of the FHA
- ❖ Fair housing laws say "Hoarders, as persons with disabilities, have the right to request a reasonable accommodation. A reasonable accommodation is a request for a waiver or change in policies, practices, procedures and services to provide equal access and opportunity in housing for persons with disabilities. There must be a direct connection between the person's disability and the reasonable accommodation request."
- Many agreements include an addendum stating that destruction of property, including housekeeping habits that result in the destruction of property are cause for termination of the tenancy agreement.



Number of Norwalk Allegations	16
Physical Disability	7
Arbitrary	2
Familial Status	1



Number of Norwalk Cases	9
Familial Status	3
Physical Disability	2
Race	1



Thank You for Your Attention

(800) 446- FAIR (3247)

Website: www.fhfca.org

Email: info@fhfca.org

Facebook: www.facebook.com/fairhousingfoundation

Twitter: twitter.com/FairHousingFoun

Instagram: <u>Instagram.com/fairhousingfoundation</u>

Yelp: https://www.yelp.com/biz/fair-housing-foundation-long-beach-2

Survey Fact:

Extremely Important Homeless Housing Needs:

1

Homeless Prevention

Programs

2

Homeless Shelt

Unsheltered

Homeless Count

2017 - 279

2018 - 262

2019 - 200



Planning for Affordable Housing

Jesse Ibarra, Assistant Vice President Business, Development, Neighborhood Housing Services of Los Angeles County





NEIGHBORHOOD HOUSING SERVICES OF LOS ANGELES COUNTY

Presented By:
Jesse Ibarra, AVP & Dir. of Business Development





Neighborhood Housing Services of Los Angeles County (NHS) is a not-forprofit lender and community developer dedicated to building stronger neighborhoods.







WHO WE ARE...

Since 1984...

- NHS has invested more than \$5.9 billion into neighborhoods throughout Los Angeles County.
- Developed and rehabilitated over 22,500 housing & commercial units.
- Put more than 4.4 million families on the road to homeownership.
- Created 232 block clubs.
- Employed more than 238 neighborhood youth.

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NHS PROVIDES...

- Financial Counseling & Education
 - Pre and Post Purchase
- Affordable Lending Services
- Project Management Services
- Mission-Driven Real Estate Services
- Neighborhood Revitalization & Advocacy
 - ✓ Neighborhood events
 - ✓B.L.O.C. Program (Building Leadership by Organizing Communities)







EDUCATION AND COUNSELING SERVICES

- Financial Literacy
- Credit Recovery
- Default Intervention Counseling
- Foreclosure Prevention Counseling
- Homebuyer Education
- Homeowner Education
- Landlord Education
- Generational Wealth Building





Mission-Driven Real Estate Brokerage & Redevelopment

- Help create communities of choice
- Represent buyers and sellers
- Acquire and redevelop blighted properties
- Preserve affordable housing
- Stabilize and revitalize communities





Affordable Lending Services

- Serve as a CDFI to families of modest means and developers who build in our communities
- Serve as "lender of first resort" for clients who live/work in our neighborhoods
- Reach highly diverse populations and communities of color that have not had equal access or fair lending





Affordable Lending Services

- NHS Revolving Loan Fund
 - Home purchase, home rehab (0-4% fixed), refinance, commercial loans
 - Mortgage Banking
 - Mortgage Brokering
 - LIFT





Neighborhood Revitalization & Advocacy

- Community Building & Engagement
 - Resident Leadership Development
 - Block Club or Neighborhood Watch Organizing
 - Neighborhood Pride Days
 - Community Volunteerism





Initiatives

- Sustainable Communities Initiative- Compton Center for Sustainable Communities
- New Development Projects
- Employer-Assisted Housing and Financial Wellness Programs
- Faith-based Initiative





CENTER FOR SUSTAINABLE COMMUNITIES (CSC)

1051 W. Rosecrans Ave., Compton, CA 28,000 sq. ft. multi-use facility in Compton

- Community Conservation Center
- Community Technology Center
- Financial Empowerment Center
- Fitness Workshops
- Healthy Living Café
- Health Clinic

A Connected Community

- Job Training for Youth & Adults
- Organic Garden
- Public Safety & Enforcement Drop-in Site
- Senior & Afterschool Programs
- Small Business Center & Incubator





HOPE VILLAS

2303 Parmelee Ave. Compton

- 64 detach20ingle family homes
- Orchards
- Agricultural fields
- Community event space

- Urban Farm
- Pack and wash stations
- Children's garden
- Pavilion structure
- High tunnels





MANCHESTER VILLAS

8701 - 23 S. Broadway, Los Angeles, CA

- 122 affordable rental units
- Affordable family & senior housing, displaced veterans
- Ground floor commercial space
- Pedestrian & bike friendly

- Community garden space
- Solar roofing & green designs
- ¼ mile from park/ride transit
- Awarded AHSC funding







SYLMAR VILLAS

12354 - 12568 San Fernando Rd, Sylmar, CA

- 51 Detached Townhomes
- 2-4 Bedrooms
- 2 car garages
- Patios with views or access to greenbelt courtyard

- Community Room
- Onsite hydroponics system
- Community garden
- Healthy cooking & nutrition classes









NHS of Los Angeles County

Strengthening Communities for Over 30 Years....

Homeownership Center 3926 Wilshire Blvd. Suite 200 Los Angeles, CA 90010 Center for Sustainable Communities 1051 W. Rosecrans Ave. Compton, CA 90222

For more information:

Call Toll Free: 888-895-2NHS(647)

Email: realestate@nhslacounty.org

Web: www.nhslacounty.org

Follow Us On Social Media



Nhslacounty





Nhslac

Planning for Affordable Housing

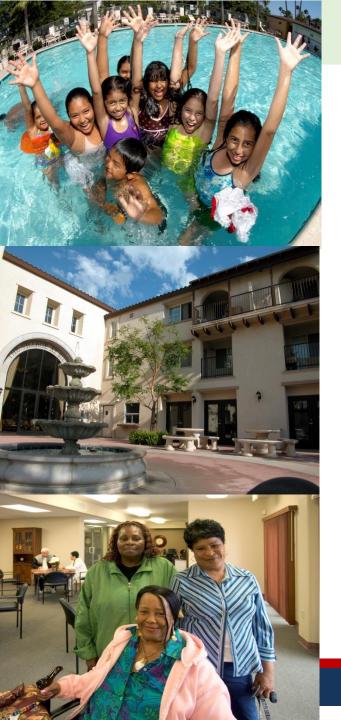
Alexa Washburn VP of Policy and Planning, National Community Renaissance



Planning for Affordable Housing

Norwalk Housing Summit

September 19, 2019



National Community Renaissance

- Founded in 1992
- Total Units: 10,000
- Total Residents: 30,000
- Nation's 4th Largest Non-Profit Affordable Housing Developer
- Full Service Organization
 - Acquisitions
 - Project Development
 - Construction
 - Property Management
 - Compliance
 - Asset Management
 - Social Services







RESIDENT SERVICES

- Economic Mobility
- Financial Literacy Classes
- Resume / Job Building
- Home Ownership Workshops
- Social Services Enrollment
- Life Skills
- Health & Wellness
- Parenting Education
- Child Care
- Youth Programs



NATIONAL CORE'S THEORY OF CHANGE

WHAT WE DO

DEVELOR

Find creative solutions for financing, designing, and managing developments that foster community change

BUILD

Construct and rehabilitate innovative, safe, and green housing solutions

MANAGE

Maintain and manage properties once development is complete

SERVE

Provide high quality social services for individuals, families, children, and seniors

WHAT WE CHANGE

STABILIZE & EMPOWER

Assist households to be more self-sufficient by influencing:

- Ability
- Confidence
- Reliance

WHAT WE TRANSFORM

TRANSFORM

Lives and communities



Local Community Builder







Alta Vista-Los Angeles CA



Marv's Place - Pasadena, CA



RODA, Inglewood, CA



Valencia Vista – San Bernardino, CA



Oakcrest Terrace- Yorba Linda, CA



Westlake Village - San Marcos, CA



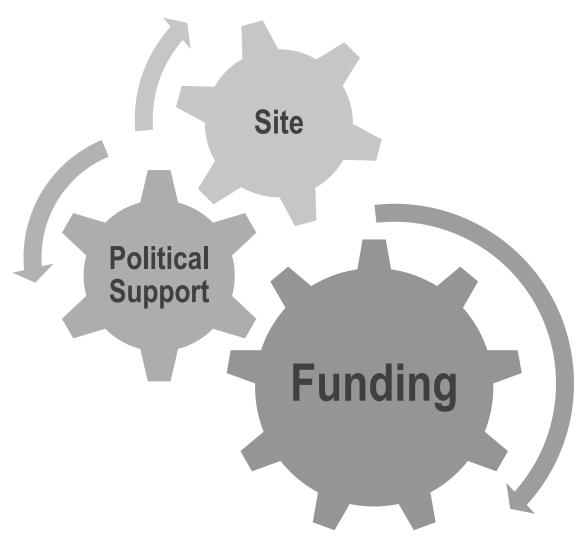
Areas of Expertise:

- New Construction
- Rehabilitation
- Preservation
- Inclusionary Housing
- Transit-oriented Development

Types of Developments:

- Multifamily
- Senior
- Special Needs (including PSH)
- Workforce
- Mixed Use
- Mixed Income
- Intergenerational

Project Determination







- Location largely driven by funding sources
 - Tax Credits & AHSC require access to transit, schools, healthcare, grocery, library and other services
- Socio-economics of our residents



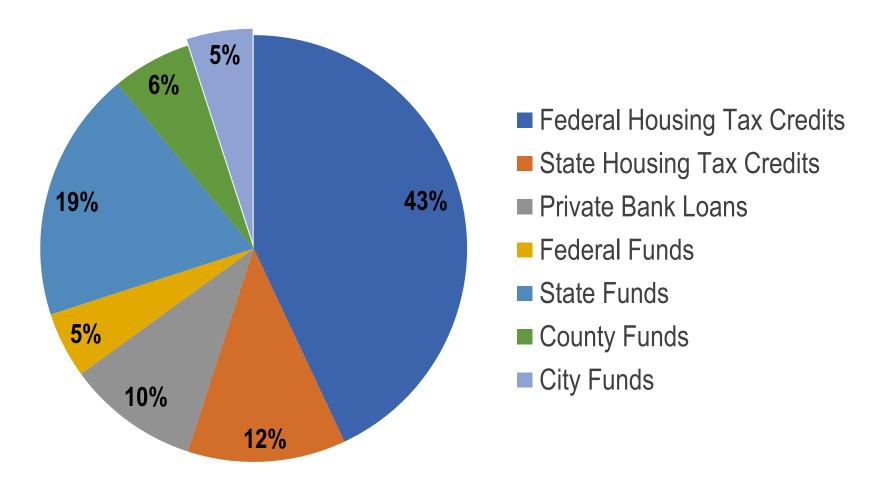
Site Location Matters



"WHERE YOU BUILD IS JUST AS IMPORTANT AS WHAT YOU BUILD." - Peter Calthorpe

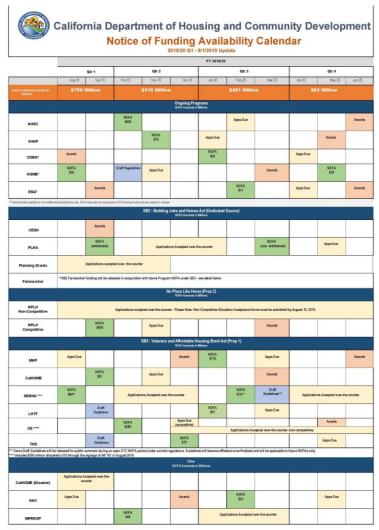


Funding





CA Funding Alternatives



Climate Cap & Trade / TOD

- Affordable Housing Sustainable Communities (AHSC)
- Transformative Climate Communities (TCC)
- Infill Infrastructure Grant (IIG)
- Transit-oriented Development

Supportive Housing

- No Place Like Home (NPLH)
- Special Needs Housing Program (SNHP)

Deep Affordability / Special Needs

Multifamily Housing Program (MHP)

Partnerships

- Healthcare Providers
- School Districts
- Regional Centers





Example Financial Strategy

80 UNITS ON 1.95 ACRES UNIT MIX

- 20 one-bedroom
- 44 two-bedroom
- 16 three-bedroom

AFFORDABILITY

- PSH 10 units (12%)
- 30% AMI 11 units
- 35% AMI 3 units
- 50% AMI 24 units
- 60% AMI 31 units
- 1 managers unit

POTENTIAL FUNDING SOURCES	ESTIMATED AMOUNT
LIHTC (4% tax credits)	\$14,817,283
MHP (State)	\$12,918,662
Permanent Loan (Private Bank)	\$6,294,000
City Loan	\$3,700,000
OC Trust Fund	\$2,000,000
County NPLH	\$2,750,844
County SNHP	\$1,574,810
Developer Equity Contribution	\$2,353,134
Deferred Developer Fee	\$239,247
FLHB AHP	\$790,000
TOTAL	\$47,437,980





INTEGRATED "COST SAVINGS" MEASURES

- PROJECT SITING
- ULTRA-GREEN BUILDING
 - New Construction
 - TraditionalConstruction
 - Modular
 - Pre-Fabrication
 - Acquisition Rehab
- TIME IS \$

INNOVATING

MODULAR/SHIPPING CONTAINER/PREFAB HOUSING











DESIGNING FOR THE FUTURE

- "Car Less" Projects
- Planning for adaptive reuse of parking structures
- Planning for ride share & autonomous vehicles



COMMUNITY & POLITICAL SUPPORT



THANK YOU

ALEXA WASHBURN

VICE PRESIDENT OF PLANNING & POLICY

awashburn@nationalcore.org

Workforce Development

Tammy Ferranti-Lansdown, Program Administrator of Customer Marketing and Communications, Southeast Los Angeles County Workforce Development Board

Corina Coronel, American Job Center Manager Southeast Los Angeles County Workforce Development Board



SOUTHEAST LOS ANGELES COUNTY NORKFORCE DEVELOPMENT BOARS

A proud partner of

America*sJobCenter of California^{sм}

WHAT IS A WORKFORCE DEVELOPMENT BOARD?

 Local boards funded through the Federal Workforce

America*sJobCenter

of Californiasm

provide job search activities that increase employment, retention, and wages of participants







WHAT IS A WORKFORCE DEVELOPMENT BOARD?





OUR MISSION

Our primary mission is to connect job ready individuals to employment opportunities in our community.





CALIFORNIA'S ONLINE LABOR EXCHANGE SYSTEM

ALL CUSTOMERS



For both Job Seekers and Businesses!





THE JOB CENTER OFFERS

ALL CUSTOMERS

- Computers and Internet Access
- Copier and Fax Machine
- Phones and EDD Hotline
- No Cost Computer Classes
- CalJOBs Assistance
- Direct Hire Job Recruitments
- Job Leads and Job Fair Flyers
- Typing Tutorial and Certificate
- Adult School and College Catalogues
- Unemployment Insurance Information
- Labor Market Information
- Bus Schedules & Community Resources







JOB CENTER SERVICES

ENROLLED CUSTOMERS

JOB SEARCH WORKSHOPS

- Résumé Writing
- Effective Job Hunting
- MS Word Basics (for resume writing)
- Business Cards for Networking
- Skills Identification & Career Exploration
- Job Interviewing Preparation and Practice
- Applications, Cover Letters & Thank You Notes
- How to Be a Super Star Employee (Job Retention)
- Weekly Job Club







INDIVIDUALIZED SERVICES

ENROLLED CUSTOMERS

- Comprehensive & Specialized Assessment
- Individual and Group Counseling
- Career Planning
- Case Management
- Follow-up services: including counseling up to 12 months after entering employment



OCCUPATIONAL TRAINING

ENROLLED CUSTOMERS

- Healthcare
- Manufacturing
- Professional & Business Services
- Trade, Transportation & Utilities
- Hospitality & Leisure



If needed, priority will be given to local growth sectors

ON-THE-JOB TRAINING

ENROLLED CUSTOMERS





ETP & BUSINESS SERVICES

Services to Employers

- Employee Training Program
- Organize and Host Recruitments
- Screen Job Candidates
- Rapid Response
- Layoff Aversion
- Business Resource Connection

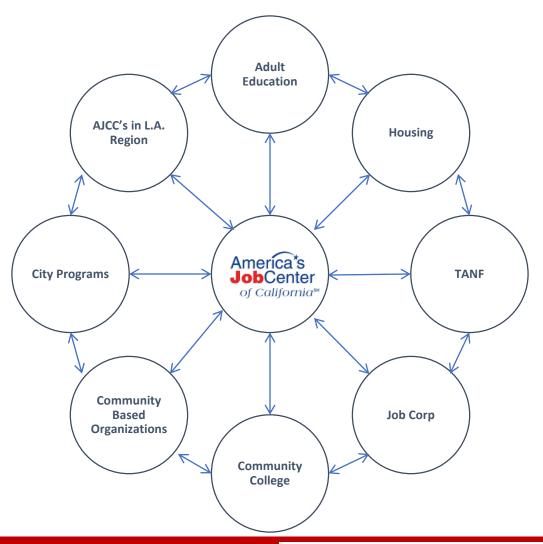






AJCC Partners

On-Ramps





Innovative Workforce Training Programs

- Downey MADE project for youth
- County funded Youth to Work Programs
 Field of Dreams, Hawaiian Gardens, Bellflower
 and Downey
- Transitional Subsidized Employment (TSE)
- Disability Employment Accelerator (DEA)
- Bridge to Work (Foster Youth)
- Prison to Employment (P2E)
- Ticket to Work





CAREER ACADEMY FOR TARGETED SECTORS (CATS)



- Ages 17 –24
- Career Exploration
- Employment Skills
- Life Skills
- Labor Market Information
- GED Preparation





Los Angeles County Homeless Initiative



Homeless Opportunities for Meaningful Employment (HOME)





SELACO WDB AMERICA'S JOB CENTER CERRITOS



10900 E. 183rd Street, Cerritos Monday to Friday • 8am-5pm (562) 402-9336





Breakout-Sessions

- 1. What is our biggest barrier to providing affordable housing? Orange
- 2. What policy changes are needed to ensure affordable housing? Blue
- 3. How can housing development companies be enticed to provide affordable housing? Red
- 4. What are the ways we help residents increase their earning capacity? Green
- 5. What are the barriers and solutions to reducing homelessness? Purple
- 6. What are the ways we can make our neighborhoods more sustainable? Pink



Breakout Session Group Report-Out

- Orange
- 2. Blue
- 3. Red
- 4. Green
- 5. Purple Pink



Wrap Up





Consolidated Plan - Timeline

September October Aug-March May September Community Summarize Draft Final Plan Participatio Needs and Community Consolidated n and Data **Participation** Draft Plan Plan Public Analysis and Data Preparation Input Analysis Sep Oct Dec Aug Mar



Closing Remarks THANK YOU

Questions? Contact:

Kristin Maithonis kmaithonis@norwalkca.gov 562-929-5653

