

NorwalkNow

Freedom Memorial
12700 Norwalk
Boulevard

norwalk.org The official community publication of Norwalk, California November 2018, Volume 38, #11



The Community's Vision for the City in Economic Development

The City Council adopted the Economic Development Opportunities Plan (the Plan) on October 2, further solidifying the City's commitment to generate substantial development, significantly revitalize business corridors, strengthen the economic vitality of the City and improve the consumer experience in Norwalk.

The Plan will help to direct the City's efforts to stimulate activity in identified economic "nodes" throughout the City. The Plan provides a detailed analysis of these strategic areas or economic "nodes" to focus efforts from the City, property owners, investors, developers and other partners. A market study, a demographic analysis and a Strengths Weaknesses Opportunities and Threats (SWOT) analysis are included in the Plan in order to provide the framework for enhancing commercial corridors and other areas of the City.

The adoption came after staff made multiple presentations to business, civic and community groups including the City Commissions and City Committees, the Chamber of Commerce Board, the Chamber of Commerce membership, the Norwalk Community Coordinating Council, the Norwalk-La Mirada Unified School District, faith-based organizations, Cerritos College's Executive Council, at an open Community Forum and to City employees.

Some revitalization and/or development projects will happen organically through meetings between Economic Development staff and property owners, investors, developers, and public agencies. Other projects may require City support to gain momentum. Efforts are underway for the City's implementation phase that will continue to build a strong and diversified economy while transforming spaces into quality and meaningful places.

The adopted plan is available for download at www.norwalk.org/city-hall/departments/community-development.

El 2 de octubre, el Concejo Municipal adoptó el Plan de Oportunidades de Desarrollo Económico, fortaleciendo el compromiso de la Ciudad de crear nuevos desarrollos, revitalizar los corredores de negocios, mejorar la vitalidad económica de la Ciudad y mejorar la experiencia del consumidor en Norwalk.

Business Watch Program

The Department of Public Safety has extended the efforts of our successful Neighborhood Watch Program to include involvement and participation by our business community.

The Business Watch Program is designed to enhance networking and communications between the business community, Norwalk Public Safety, and the Norwalk Sheriff's Station.

The Department of Public Safety and the Norwalk Sheriff's Station support businesses in their efforts to actively reduce and prevent crime through cooperation, education, and enforcement. Businesses are provided with crime prevention tools and information to be the solution in preventing crime on their property.

Below are examples of what businesses can do to reduce and prevent crime.

Changing the physical environment of a building/business are effective tools in reducing and preventing crime.

Call Public Safety at 562-929-5732 when you see panhandling, loitering, drinking, or other illegal activity.

- Do not hand out money, food, etc. which will continue to attract the activity to your business.
- Install security cameras for the exterior and interior.
- Remove and/or lock outside electricity/power sources that are being used for charging of phones and electronic devices.
- Remove advertising blocking the visibility of window areas, especially near the cashier.
- Increase lighting around the exterior of the building and parking lot.
- Trim vegetation which create hiding areas for loiterers.

Contact the Public Safety Department to find out how you can join the program.

El programa de vigilancia de negocios está diseñado para mejorar las redes y las comunicaciones entre la comunidad de negocios, La Seguridad Pública y la Estación del Sheriff de Norwalk. Llame a nuestro equipo de Seguridad Pública al 562-929-5732 para participar.

City Invites the Community to "Honor our Heroes" on Veterans Day

On Monday, November 12, the City of Norwalk, in partnership with American Legion Post 359, presents the annual Veterans Day ceremony. Keynote speaker will be Frank Medrano, Senior Chief in the United States Navy and a Los Angeles County Sheriff's Deputy serving out of local Norwalk Station. Other guests include the Norwalk All City Band, the 6th Calvary Honor Guard and Lt. Col. Laura J. Skinner, USC Army ROTC, who will conduct a swearing in ceremony for new soldiers. City Council will also present Hometown Heroes banners to residents currently serving in the military. The event begins at 11 a.m. at Freedom Memorial at City Hall, and is free and open to the public. Refreshments will be served.

La ciudad de Norwalk invita a la comunidad a "Honrar a nuestros héroes" durante la ceremonia del Día de los Veteranos el lunes 12 de noviembre a las 11 a.m. en el monumento conmemorativo de libertad en el estacionamiento del municipio. Junto con las presentaciones de American Legion Post 359 y All City Youth Band, tendremos un discurso dado por el jefe principal de la Marina de los EE. UU., Frank Medrano, que también sirve como diputado del Departamento de Sheriff de Norwalk.

Norwalk City Hall Hours of Operation
Monday - Thursday 8 a.m. - 6 p.m.
Alternating Fridays 8 a.m. - 5 p.m.
Saturday & Sundays Closed
Phone 562-929-5700

Norwalk City Council
Mayor Jennifer Perez
Vice Mayor Margarita L. Rios
Councilmember Tony Ayala
Councilmember Leonard Shryock
Councilmember Luigi Vernola

City of Norwalk
12700 Norwalk Blvd.
Norwalk, CA 90650
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Get Involved

Angel Tree Project



Ayude a alegrar la vida de un niño de Norwalk este día festivo. Recoja una etiqueta de Angel Tree en las oficinas de la Ciudad cerca de usted y done un regalo de ropa antes del 3 de diciembre.

Be an Angel and help brighten the life of a child in need this holiday season. You can make a difference in the life of a child in Norwalk by picking up a clothing tag to donate a gift to be distributed at a holiday celebration. Clothing tags are available at Social Services Center, Senior Center, Norwalk Arts & Sports Complex, and City Hall. Simply pick up a tag, purchase one article of clothing, and return the wrapped gift by Monday, December 3. The project also accepts financial donations year round.

The Angel Tree Project brings joy and laughter to more than 1,500 children (ages 5-11) whose families face financial hardships during the holidays. Children attend a holiday celebration where they visit with Santa, participate in holiday crafts, and receive gifts of clothing, toys and other goodies. For more information, please call the Norwalk Social Services Center at 562-929-5544 or visit our Social Services webpage at www.norwalk.org

Canned Food Donations



Canned Food donations are being accepted to benefit the Social Services Center Emergency Food Cupboard which assists vulnerable individuals in the Norwalk community. With the holidays fast approaching, the need for help becomes greater. Food and non-perishable food items can be dropped off at the Norwalk Social Services Center at 11929 Alondra Boulevard.

Make food donations easy with Instacart, a grocery store delivery service that anyone can use via an app on their phone or website. Instacart users establish an account, choose a local grocery store, select the desired food items and designate the location and time of delivery. There is a service charge. However, orders over \$35 are delivered free, and there is also an option for the donor to establish an annual account for a nominal fee to insure unlimited free deliveries.

For details call 562-929-5544.

Coyote Sightings in Norwalk



Coyote sightings are increasing in Norwalk and surrounding cities. As communities grow and expand into previously undeveloped areas, wild animals (coyotes, raccoons, etc.) are losing much of their

natural habitat. As a result, they are becoming more acclimated to urban and suburban surroundings and can navigate access into residential areas and backyards.

Wild animals can easily hurt, maim or even kill household pets that do not have the survival skills or temperament to defend themselves. By nature, coyotes are fearful of humans and tend to follow travel paths along railroad tracks, riverbeds, and open fields.

The City of Norwalk works with the Southeast Area Animal Control Authority (SEAACA) and the California Department of Fish & Wildlife to address coyote related issues. SEAACA responds to incidents that involve coyotes that have attacked animals and/or humans; or are injured, deceased, or are seen near a school/park when children are present. Please be advised that neither SEAACA, nor Fish and Wildlife trap and relocate coyotes.

SEAACA provides the following guidelines to keep domestic pets safe from wild animals.

- **Do not leave food outside.** Wild animals can be expert foragers. If you leave food outside (leftovers, pet food or anything else), it can be a magnet for wild creatures which can create an unsafe encounter with your pet.
- **Do not let your pet roam outdoors.** Monitor your pet when they are outside and bring them in especially when it gets dark.
- **Get your pet vaccinated.** Wild animals can transmit rabies, fleas, and other diseases. Ensure your pet is vaccinated and is up to date on flea/tick preventative measures.
- **Protect your home.** Make sure wild animals cannot get into your home through open doors or windows. Many wild animals roam at nighttime, when you and your pets are sleeping. Lock and secure your doors and windows before you go to bed. Also, frequently check your fence line for any damage or holes making it easier for critters to enter your yard.
- **Clear your surroundings.** Excessive debris, vegetation, fallen trees and hillside brush and shrubs can be enticing hiding places for wild animals. Clear the areas around your home to avoid unwelcomed surprises for you and your pets.
- **Keep your pets on a leash.** When hiking or walking with pets, make sure to keep your pet on leashes that are at most six feet in length. Longer leashes, or no leashes at all, can allow your pet to explore hidden areas and possibly uncover wild animals.



Las observaciones de coyotes están en aumento. Aprenda a proteger a sus mascotas al no dejar alimentos afuera, vigile a su mascota cuando este afuera, vacune para prevenir la rabia u otras enfermedades y limpie las áreas de escombros y crecimiento donde los coyotes pueden esconderse.

Below are useful tips for what to do if you encounter a coyote.

- **Yell and make eye contact.** Never turn away from a coyote.
- **Use items to make a lot of noise to scare the coyote away.**
- **Throw nearby pebbles or pine cones in the general direction of the coyote, but do not hurt it.**
- **Try to look as big, tall, and intimidating as possible.**

SEAACA encourages pet owners to do their part to protect their pets since wildlife is living amongst us. For more information, you can contact SEAACA at 562-803-3301 or Public Safety at 562-929-5732.

ENERGY corner

ENERGY SAVINGS ASSISTANCE PROGRAM

Paying your energy bill each month often can be a challenge. One way to help conserve energy and make your home more energy efficient is with the Energy Savings Assistance Program, which offers no-cost energy-saving home improvement services to income-qualified renters and homeowners. Improvements offered may include: attic insulation, water heater blankets, door weather stripping, faucet aerators, low-flow showerheads, and many more.

For more information visit: www.socalgas.com/save-money-and-energy/assistance-programs/energy-savings-assistance-program



Youth Curfew

Nothing Good Happens After 10 p.m.

Did you know that the City of Norwalk has daytime and nighttime curfew regulations for minors? Public Safety Officers and Norwalk Sheriff's Deputies actively enforce day and nighttime curfew regulations within the City. If children are out and about when they should be in school and/or at home during curfew hours, they will be detained and transported back to school, home, and/or the Norwalk Sheriff Station. Both the minor and guardian are each issued a citation to appear in court. Additionally, Norwalk has a municipal code in which parents are financially held responsible for law enforcement services rendered for 2nd and subsequent offenses.

Following are the curfew regulations in Norwalk. Minors are exempt from these regulations if they are in the presence of a custodial guardian; have a school-

issued permit, going to or from a school-approved activity; or are emancipated.


Daytime Curfew, 9.20.020 NMC: Minors who are out on any public/private street, alley, park, or business establishments, etc., between the hours of 8 a.m. and 2:30 p.m. when school is in session.

Nighttime Curfew, 9.20.010 NMC: Minors who are out on any public/private street, alley, park, business establishments, etc., between the hours of 10 p.m. and sunrise of the following day.

If you have any questions regarding the rules and regulations concerning curfew within the City of Norwalk, please contact School Safety Sergeant Maria Ortega at 562-929-5732 or the Norwalk Sheriff Station at 562-863-8711. Remember, nothing good happens after 10 p.m. Let's keep our Norwalk youth safe!




¿Sabía usted que la ciudad de Norwalk tiene regulaciones de toque de queda durante el día y la noche? Menores que se encuentren afuera entre las 8 a.m. y las 2:30 p.m. o después de las 10 p.m. sin un tutor legal, un permiso otorgado por la escuela u otra exención puede ser detenido y citado y los padres serán responsables.



Coffee WITH A COP

Wednesday, November 28
5:30 to 7:30 p.m.
McDonald's, 10841 Imperial Highway



Hometown Hero

At the October 2nd City Council meeting, Norwalk City Council recognized Lakeside Middle School student, Gabriel Castillo, with the Mayoral Award for his heroism displayed in providing assistance to a classmate in distress. On Thursday, September 13, he performed the Heimlich maneuver on a fellow student who was choking as they were headed back to class after nutrition. As amazing as it is to have helped someone in a life-threatening situation, it is even more so that he did so without ever having taken any emergency training. Gabriel had seen his mother participate in a CPR workshop and remembered the Heimlich maneuver. Simply, his quick thinking was motivated by his desire to help others.

In addition to his recognition at the City Council meeting, Gabriel was also invited to participate in the 35th Annual Arturo Sanchez Sr. Halloween Parade as a "Hometown Hero".

Needless to say, the entire Lakeside community is extremely proud of Gabriel Castillo!

Helping others is always an honor!

En septiembre, Gabriel Castillo, estudiante de la Escuela Intermedia Lakeside, respondió rápidamente a un compañero que se estaba asfixiando realizando la maniobra de Heimlich. El 2 de octubre, el Concejo Municipal lo reconoció con el Premio del Alcalde por su heroísmo.

Upcoming Senior Events

Holiday Dance Ticket Sales

Norwalk Senior Center

Resident ticket sales begin: Thursday, November 1

Open ticket sales begin: Thursday, November 8

Cost: \$22 per person

A winter chill is in the air! So let's get together for a Holiday affair. We'll raise a glass and toast the season, good friends are a must this holiday season. Join us for our annual Senior Center Holiday Dance on Thursday, December 20 from 5 to 9 p.m. Dinner includes your choice of Prime Rib (Queen Cut) or Roast Turkey, provided by Chris & Pitts. Music provided by "Soto" the band.

"Important Financial Issues for Seniors" Seminar

Thursday, November 1 • 10 – 11 a.m.

Living on a limited income poses many challenges for seniors. This seminar will help seniors learn some simple techniques for keeping a budget and how to make the most of their limited income.

Sponsored by: Armed Forces Services Corporation

IHSS Help Desk

Friday, November 2 • 9:30 – 11:30 a.m.

A representative from Personal Assistance Services Council of Los Angeles will be on hand to provide seniors with information and to answer their questions about In Home Supportive Services (IHSS). IHSS is a program that helps pay for services provided to Medi-Cal recipients who are 65 years or older, disabled adults or legally blind individuals so they can remain safely in their home.

Sponsored by: Personal Assistance Services Council of Los Angeles (PASCLA)

Bereavement Support Group

Meets every Friday • 10 – 11 a.m.

The Bereavement Support Group is a group that offers support to participants who have gone through a loss of a spouse, family member or friend, and want to share their experience in a safe and supportive environment. The group is led by a trained mental health professional.

Sponsored by: Telecare Inc.

"Stress Management" Seminar

Tuesday, November 6 • 10 – 11 a.m.

Stress can negatively affect a senior's health and well-being. A physician from AppleCare Medical Group will be at the Norwalk Senior Center to talk to seniors on how to effectively manage their stress and keep a healthy outlook on life.

Sponsored by: AppleCare Medical Group

HICAP

Wednesday, November 7 & 21 • 10 a.m. – 12 p.m.

HICAP stands for Health Insurance Counseling and Advocacy Program and is provided by trained/certified counselors through the Center for Health Care Rights. A HICAP Counselor from the Center will be at the Senior Center providing seniors with free education, counseling, and advocacy regarding their Medicare and related health insurance issues. An Appointment is required.

Framed Christmas Tree Ornament Workshop

Wednesday, November 7 • 6 – 8 p.m. • Cost: \$5

Looking for new ideas to decorate for the Holidays? Look no further! In this workshop you will learn how to design your own framed Christmas Ornament Tree. This tree will look great on your door as you welcome in the holidays. Space is limited.

"Diabetes Management" Seminar

Tuesday, November 13 • 10 – 11 a.m.

Taking care of day-to-day management of diabetes can make the difference for living a healthy life. Come learn to effectively manage diabetes.

Sponsored by: HealthCare Partners Medical Group

Team Trivia Night

Tuesday, November 13 • 6 – 8 p.m. • Cost: \$3

Come join us for an evening of fun, food and laughter as we present Team Trivia. Gather two friends and work as a team to answer trivia questions. If you don't have enough to make a team, we will make one for you. The winning team will get a special prize. The night will include two slices of pizza, and a soft drink, to give you the energy to power your big brains. Registration is currently being taken.

Neighborhood Watch: "Holiday Safety"

Wednesday, November 14 • 10 – 11 a.m.

The holidays are a special time of year for many seniors. As seniors go about decorating their homes, going out to shop and prepare special holiday meals, safety is an important part of that. Come and learn some safety techniques from one of our Public Safety Officers.

Sponsored by: Norwalk Public Safety

"Norwalk Housing Code for Norwalk Home Owners" Seminar

Thursday, November 15 • 10 – 11 a.m.

Attention all Norwalk home owners, here is your opportunity to learn about the different housing codes and how they affect you. Seniors will learn what codes say about yard maintenance, about garage conversions, what is considered City property and what takes place if you are issued a warning from Code Compliance. Here is your chance to ask those questions you most want answers for.

Sponsored by: Norwalk Code Compliance

Canned Food Drive 2018



On Tuesday and Wednesday, November 13 and 14, Norwalk Transit System (NTS) will offer a FREE ride in exchange for one canned food item (transfers extra). Each year, NTS passengers donate over 400 cans of food and non-perishable food items, and we're hoping to collect even more this year. All donations go to the City of Norwalk's Social Services Department - Community Emergency Food Cupboard for distribution to families in need within our community during the Thanksgiving holiday. Please support our efforts to feed local families. For more information, call Customer Service at 562-929-5550 or e-mail: transportation@norwalkca.gov

★ SMALL BUSINESS SATURDAY ★

NOV 24

NORWALK CHAMBER OF COMMERCE

A PART OF YOUR COMMUNITY
SINCE 1923



PUBLIC SAFETY CORNER:

Neighborhood Watch



Neighborhood Watch groups can reduce opportunities for crime by acting as extra eyes and ears for law enforcement agencies and for neighbors. By becoming a member of a Neighborhood Watch group, you can improve the quality of life in your community. Crime reduction is best achieved through the constant sharing of information between the community and the Department of Public Safety/Norwalk Sheriff's Department. Be a part of the solution! Join us in this effort!

If you are interested in scheduling a Neighborhood Watch Meeting or becoming a block captain in your area, please contact the Department of Public Safety at 562-929-5732.

¿Interesado en programar una reunión de vigilancia de la vecindad o convertirse en un capitán de vigilancia de su vecindad? Póngase en contacto con el Departamento de Seguridad Pública al 562-929-5732.

Help Reduce Teen Drug Abuse

A majority of teenagers experimenting with drugs gain access to them in their parent's or a relative's medicine cabinet or kitchen drawer. Prescription medication found in the home may be as dangerous and addictive as illegal drugs sold on the streets.

The Norwalk Department of Public Safety and the Norwalk Sheriff's Department urge you to check your home for expired or unused medications and dispose of them appropriately, especially if you have young children or teenagers.

The Sheriff's Department, in conjunction with the Department of Public Safety, is holding a Prescription Medication and Drug Collection Event on Saturday, November 10, from 10 a.m. to 2 p.m. Please take the time to collect all unused and unwanted prescription drugs from your home and bring them to the Norwalk Sheriff's Station at 12335 Civic Center Drive. Should you have any questions or need further information, please call Public Safety at 562-929-5732.

El Departamento del Sheriff, junto con el Departamento de Seguridad Pública, llevará a cabo un evento de recolección de medicamentos recetados y drogas el sábado 10 de noviembre, de 10 a.m. a 2 p.m. Traiga cualquier medicamento vencido o no utilizado y evite el uso potencial de drogas por parte de niños pequeños o adolescentes.

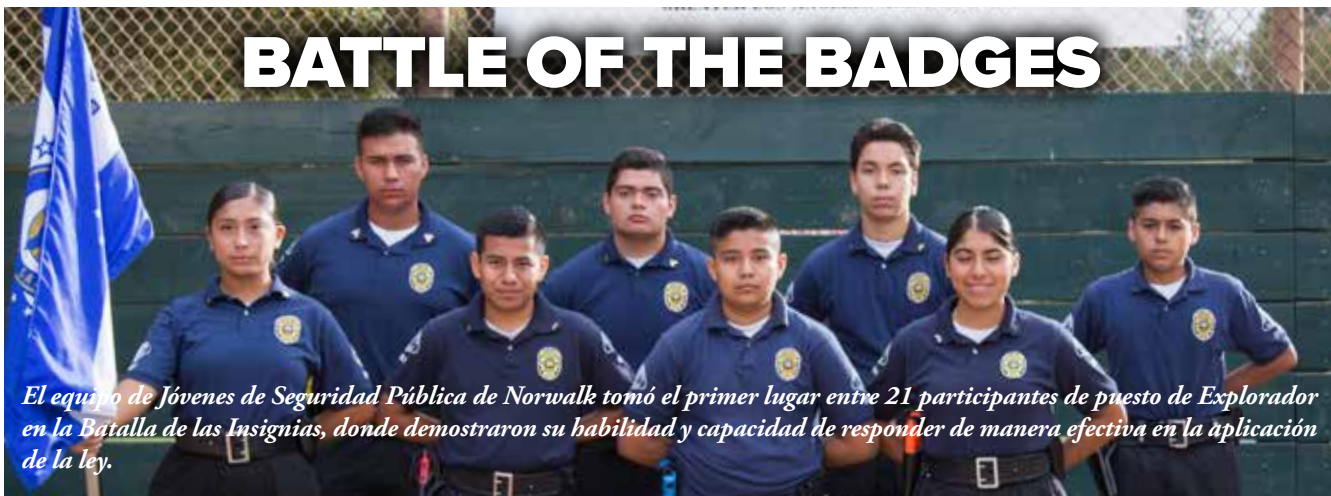


Visitors to Sara Mendez Park now have new exercise options. Recently installed fitness equipment, including elliptical, cardio step, ab crunch, back and chest press machines allow adults to circuit train, working on a variety of muscle groups. Pour in place safety padding makes each station ADA accessible and easier to maintain.



Visitantes del Parque Sara Méndez ahora pueden disfrutar de una sesión de ejercicios al aire libre debido a la instalación de nuevo equipo.

BATTLE OF THE BADGES



El equipo de Jóvenes de Seguridad Pública de Norwalk tomó el primer lugar entre 21 participantes de puesto de Explorador en la Batalla de las Insignias, donde demostraron su habilidad y capacidad de responder de manera efectiva en la aplicación de la ley.

On Saturday, September 29, Public Safety Cadets competed in the Battle of the Badges law enforcement scenario competition. The event took place at Hahamonga Park in Pasadena with a total of 21 law enforcement Explorer posts from throughout Southern California demonstrating best practices for managing stressful situations. The scenarios were hosted by several law enforcement agencies, and involved areas, such as Driving Under the Influence, Burglary in Progress, Vehicle Assault, Crime Scene Investigation, Domestic Dispute, 5150, Active Shooter and Suspicious Person. The event also included an obstacle course, which was hosted by the U.S. Navy branch.

The purpose behind the explorer competition is to

challenge and expose youth to actual assignments a law enforcement officer may come across during patrol. It also develops teamwork, communication and critical thinking skills. Cadet Sergeant Luis Nava stated, "The most challenging part of the competition was getting everyone on the same page and working as a team." Although the cadets may have found the scenarios challenging, Cadet Corporal Jose Madrigal adds "The rivalry and overall atmosphere with the other posts made it a fun learning experience".

The Norwalk Public Safety Cadets took home a first place trophy in the 5150 scenario challenge, which tested their ability and skills in interacting with a mentally ill individual.

Holiday Trash & Street Sweeping Schedule

Observed Holidays	City Hall Closed	Sweeping	Trash
Veterans Day	Monday, November 12	No	Yes
Thanksgiving Day	Thursday, November 22	No	No
Day after Thanksgiving	Friday, November 23	No	Yes

Street Sweeping

When there is no street sweeping due to a holiday, sweeping will NOT be made up. Streets can only be swept on the posted day.

Trash Collection

When there is no trash collection due to a holiday, trash collection WILL be made up. Trash will be collected the day after the normal collection day for the remainder of the week. For example, Monday's trash will be collected on Tuesday.

Questions?

Trash Collection	Athens Services	888-336-6100
Street Sweeping	Public Services Department	562-929-5511
Parking Enforcement	Public Safety Department	562-929-5732

Por favor tome en cuenta el horario de la recolección de basura y de barrido de calles durante los días festivos para el mes de noviembre. Para más información, llame al 562-929-5964.



Alondra Library Events

11949 Alondra Blvd. • (562) 868-7771

Fashion Sketching for Teens

Wednesday, November 7 • 4 - 5 p.m.

Know any teens that are interested in fashion and art? Have them join us at Alondra Library for a crash course in fashion sketching. Teens will learn techniques and tips to achieve runway inspired artwork. Ages 13-18.

Smarty Pants Storytime

Fridays, November 2, 9, and 16 • 10:30 - 11 a.m.

Join us for a lively time enjoying books, songs, rhymes, and movement while learning school readiness skills in an encouraging environment. Toddlers and caregivers will have fun while preparing for school together!

Bullying Prevention Workshop

Tuesday, November 6 • 6 - 8 p.m.

Learn about bullying and the tools to prevent it at the Alondra Library. Workshops will be presented by GET SAFE. There will be a workshop for children and a separate workshop for parents, held concurrently. Children will have the opportunity to practice the concepts of self-advocacy tools in a safe environment. Parents and caregivers will learn how to talk about bullying with children. For parents and youths ages 5-17.

2nd Annual

"For the Love of Stephanie"

Carnival/Car Show/Concert

November 23-25 on the City Hall Lawn

Car Show & Concert Performances

November 24 & 25 • 10 a.m. to 5 p.m.

Carnival

November 23 • 5 to 10 p.m.

November 24 & 25 • 10 a.m. to 11 p.m.



Photo Highlights: October 2018 City Council Meetings

