

# Business Report

Norwalk's Official Business Newsletter

September/October 2012, Volume 30, #2

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## Upcoming Chamber Business Expo to Provide Business-to-Business Opportunities in Norwalk



Looking for an opportunity to grow, showcase, and expose your business to hundreds of potential customers?

The Norwalk Chamber's Business Expo 2012 is a great way to get started. Exhibit your business services and products on Wednesday, October 17, 2012 from 4 p.m. – 7 p.m. at the DoubleTree Hotel located at 13111 Sycamore Drive in Norwalk.

The Norwalk Chamber of Commerce's focus is to help businesses energize their company, generate quality leads, and make connections that count! For more information regarding either of these two events, please contact the Norwalk Chamber office at (562) 864-7785.



## Chamber Networking Breakfast

Thursday, September 20, 7:30 a.m.  
at the Norwalk Arts & Sports Complex  
13000 Clarkdale Ave., Sproul Room  
**Topic:** Workers' Compensation Fraud Prevention - Healthcare Fraud Division  
**Presenter:** John Morris, Head Deputy, LA County District Attorney's Office

- This presentation will discuss:**
- Identifying when an employee is committing workers' compensation fraud
  - What to do when you suspect you are being victimized
  - The Underground Economy: Leveling the playing field for honest businesses.

## The Cutting Edge Hair Studio Grand Opening



Local officials, Congressional representatives, and members from the Chamber of Commerce welcomed The Cutting Edge Hair Studio to the Norwalk community at their Grand Opening event held on August 29th. The event included a live Latin band, free giveaways, sale promotions, and refreshments to celebrate this great occasion. Mariloly Martinez is the proud new owner of this business after the previous owner of Hair Waves approached her about his plans to sell the business. Mrs. Martinez was a stylist and manager with the salon at that time, so was familiar with its business operations and thought it was an opportunity that was too good to pass up. Mrs. Martinez purchased the business, re-named the salon as The Cutting Edge Hair Studio, and was able to retain all 11 original stylists and 3 receptionists.

Mrs. Martinez always had a passion for cosmetology since high school, but her family members thought it was more of a hobby. After receiving her cosmetology license, working in a salon, and now owning a salon business, this passion for cosmetology is now her profession.

Mrs. Martinez is proud to announce that The Cutting Edge Hair Studio recently registered to be a participant with the Locks of Love program. For those who want to donate their hair to Locks of Love, this salon will offer a free straight haircut to individuals with hair measuring a minimum of 10 inches or longer. Locks of Love is a non-profit organization devoted to making hairpieces for those suffering from any medical diagnosis resulting in hair loss.

The Cutting Edge Hair Studio is located at 10933 E. Firestone Blvd inside the 605 Firestone Plaza and open 7 days a week. For more information, please visit their website at [www.mycuttingedgehairstudio.com](http://www.mycuttingedgehairstudio.com) or call (562) 929-7696.



## Norwalk City Council



Mayor Cheri Kelley Vice Mayor Luigi Vernola  
Councilmember Mike Mendez Councilmember Marcel Rodarte Councilmember Leonard Shryock



# SBA Committed to Helping Small Businesses Grow



What does the U.S. Small Business Administration (SBA) offer to small business owners? In addition to providing the tools for enhancing and growing small businesses, SBA can help facilitate a small business loan with a third party lender.

SBA does not make direct loans to small businesses. Rather, SBA sets the guidelines for loans, which are then made by its partners (lenders, community development organizations, and micro lending institutions). The SBA guarantees that these loans will be repaid, thus eliminating some of the risk to the lending partners. So when a business applies for an SBA loan, it is actually applying for a commercial loan, structured according to SBA requirements with an SBA guaranty. SBA-guaranteed loans may not be made to a small business if the borrower has access to other financing on reasonable terms.

For more information about SBA resources and services they offer, please refer to the U.S. Small Business Administration's website at [www.sba.gov](http://www.sba.gov).

Remember, the Norwalk Chamber of Commerce provides free SBA loan application assistance, as well as other free business counseling sessions on various topics. To reserve a 1-hour session, please call the Norwalk Chamber of Commerce at (562) 864-7785.

U.S. Small Business Administration



Your Small Business Resource

# Candle Light Bakery Now Sweeter Than Ever



For over 18 years, Candle Light Bakery has been in Crawford's Plaza, located on the corner of Rosecrans Ave. and Studebaker Rd., creating and designing custom cakes for all special occasions. This bakery recently relocated their business within the same plaza to a larger storefront, just three doors down from their former location, to accommodate the increasing number of customers and cake orders. Owner and manager

Eric Quan says there came a point when the smaller storefront was inadequate for customer traffic flow and there was not enough space to store the cakes. On a typical weekend, you will see their entire wall of cake racks lined with pre-ordered, custom designed cakes.

Over the years, the bakery has developed relationships with families in the local area because they return time and time again to order cakes for birthdays, baby showers, and weddings. "In some instances, we've made cakes for a couple's wedding and are now making birthday cakes for their kids. It's great to be a part of their family festivities," says Mr. Quan. The success with the family business in Norwalk led them to open a second bakery in Lynwood. The bakery has approximately 15 part-time employees.



With the expanded Norwalk storefront, Candle Light Bakery now has a coffee bar, brewing fresh coffee using top-tiered local coffee beans. The bakery is currently perfecting a line of pastries, and will be featuring these sweet items in the coming months.

Candle Light Bakery is located at 10965 Rosecrans Ave. For more information, please call (562) 863-8259 or visit their website at [www.candlelightbakery.net](http://www.candlelightbakery.net).

## Norwalk Business Community Resource Information

Chamber of Commerce.....	(562) 864-7785
State Board of Equalization.....	(562) 466-1694
LA County Department of Health Services/Environmental Health.....	(562) 345-6800
Fictitious Business Name.....	(562) 462-2177
Norwalk Business License/Special Event.....	(562) 929-5713
Building Permits.....	(562) 929-5733
Property Maintenance/Code Enforcement.....	(562) 929-5730
Public Safety.....	(562) 929-5732
LA County Sheriff's Department.....	(562) 863-8711

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